Head of Products

Enhancing Company Success through Innovation and Community Engagement

Main mission

If you want to be part of an entrepreneurial adventure and contribute to the international expansion of Wecan Group as a Head of Products, then this job is for you! Wecan Group is a leader in Blockchain based compliance data management solutions for the financial sector, and other industries.

The company offers a complementary suite of products:

- Wecan Comply: a blockchain-based data management solution designed to manage personal and business data in an efficient, structured and secure way, while ensuring compliance requirements.
- Wecan Connect: a blockchain-based instant messaging solution designed to securely manage exchanges between professionals and private individuals.
- Wecan Chain: a blockchain infrastructure on which the Wecan suite of products is based, enabling transactions to be anchored and thus ensuring the auditability and traceability of the information exchanged, with interconnectivity between applications.
- Its ERC-20 utility token WECAN is used to anchor transactions on the Wecan Chain.

We are looking for ambitious and driven individuals to support our rapid global growth.

Tasks

As the Head of Products, your primary goal is to bolster the company's success by spearheading the development of innovative features, ensuring robust product adoption, and fostering community growth. Your efforts are pivotal in driving sales and enhancing profitability. Additionally, you will be responsible for the seamless onboarding of new customers, guaranteeing their smooth transition and positive initial experience with our products.

You will be responsible for the following activities:

- Innovation Leadership: Harness your entrepreneurial spirit to identify and develop groundbreaking product features that meet market needs and exceed customer expectations.
- Community Engagement and Growth: Actively engage with our user community and potential customers within the industry to promote product adoption and foster a vibrant, growing community that contributes to the company's success.
- Customer Onboarding: Implement efficient and welcoming onboarding processes for new customers, ensuring they are fully supported and can leverage our products to their full potential from day one.
- Market Insight: Utilize your extensive market experience and deep understanding of customer needs to guide the strategic direction of product development and marketing strategies.

- Process and Product Management Expertise: Apply your comprehensive knowledge of product management processes and technical development methodologies to streamline operations, enhance product quality, and facilitate scalable growth.
- Stakeholder Collaboration: Work closely with internal teams, including technical development, marketing, and sales, to ensure a cohesive approach to product development and community engagement.
- Reporting Structure: You will report directly to the Chief Operating Officer (COO), providing regular updates on product performance, market insights, and strategic opportunities for growth.

Requirements

- Proven experience in product management and development within relevant industries.
- Strong leadership and communication skills, capable of motivating teams and engaging with diverse stakeholder groups.
- Entrepreneurial mindset with a passion for innovation and a relentless drive to pursue growth opportunities.
- Strategic thinker with a keen ability to analyze market trends, customer feedback, and competitive landscapes to inform decision-making.
- Demonstrated ability to manage complex projects, prioritize tasks, and deliver results within tight deadlines.
- Resilience: Keep a cool head, even during turbulent times
- Strong analytical and strategic skills
- Strong management skills
- Excellent knowledge of the market and technologies

Benefits

- An opportunity to work at the intersection of blockchain and financial sector
- A fast-paced learning environment, entrepreneurial spirit and team spirit
- A great moment to join as the company grows and expands
- State-of-the-art technology and IT infrastructure
- Hybrid remote work and flexible working hours
- Fun team events

As a fast-growing company with merit-based values, there will be significant career development opportunities for candidates with a proven track record.

Please send your CV and motivation letter to:
nathan@wecangroup.ch

Availability:
As soon as possible

Location:
Switzerland